



UGANDA MANUFACTURERS ASSOCIATION

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23rd August 2022

Mr. Erhan Gokce
Chief Commercial Counsellor
Turkish Embassy in Kampala, Uganda

Dear Sir

**RE: INVITATION TO PARTICIPATE IN THE 28TH UGANDA INTERNATIONAL TRADE FAIR 3RD
– 10TH OCTOBER 2022**

Reference is made to the above subject.

The Uganda Manufacturers Association is excited to announce the 28th Uganda International Trade Fair (UGITF), the first in two years, following the outbreak of the novel corona virus that dented its occurrence.

The Uganda International Trade Fair is a premier business development event and one of the biggest national calendar events that has grown tremendously over the last 28 years; attracting 1000+ manufacturers, traders, distributors from every business sectors; with an average of 300,000 show visitors. The public awareness of the exhibitors arising out of their participation has resulted in the growth of numerous brands and companies that started off as startups in the trade fair and now enjoy national, regional and international brand recognition.

Themed; *"Business recovery by harnessing local sourcing and deepening value chains integration"* the trade fair shall cast a spotlight on the industrialists, who, even as they profoundly affected by the economic crisis, exhibited a special and essential role in the Covid-19 response and recovery.

Uganda imports from Turkey was US\$51.14 Million during 2020, according to the United Nations COMTRADE database on international trade, before increasing further to \$71M in 2021 with textiles, and machinery atop of the chat.

In a bid to harness bilateral trade potential between the two countries, Uganda Manufacturers Association cordially invites your embassy to participate in the 28th Uganda International Trade Fair scheduled to take place from the 3rd to 10th October, 2022. The Trade fair is not only a showcasing opportunity but will also enhance visibility of Turkish products to over 300,000 show visitors, and also facilitate 1,000 exhibitors through the B2B meetings that will be held during the 8-days of the event.

Exhibition space specifications

UMA Exhibition Hall, Shell scheme on terrazzo floor, includes two chairs, one table one spotlight, and one socket outlet at \$1,180USD VAT Inclusive per 9 square metres.

We look forward to your participation.

Yours faithfully


Daniel Birungi
Executive Director

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