

المملكة المغربية
ROYAUME DU MAROC
Kingdom of Morocco



وزارة الصحة والحماية الاجتماعية
Ministry of Health
and Social Protection

INTERNATIONAL DENTISTRY EXHIBITION



MOROCCO

DENTAL EXPO

**7TH
ÉDITION**

07-10

MAY 2026

**ICEC-Ain Sebaâ
CASABLANCA**

**DENT L
TRIBUNE**

Organizer :

ATELIER VITA
www.atelievita.ma

www.mdentalexpo.ma





EXHIBITION PRESENTATION



Dental Expo is positioned as the largest independent event dedicated to the dental sector in Morocco, bringing together each year a wide range of professionals.

MOROCCO DENTAL EXPO 2026 is part of a continuous innovation dynamic serving oral health. As a true platform for exchange and development, the event strengthens its strategic positioning by fostering partnerships between Moroccan dental professionals and international decision-makers.

This event will host approximately **6,000 professional visitors**, mainly dentists, dental technicians, and distributors. They will discover a modern and spacious exhibition area bringing together **+ 135 exhibitors**, covering all disciplines related to dentistry: **Dental Equipment and Consumables, Laboratories, Education and Training**, etc.

ÉDITION 2026 DENTAL TRIBUNE

DENTAL TRIBUNE will be organized alongside the exhibition, in perfect synergy with the exhibition.

This prestigious scientific program will bring together a panel of leading national and international experts, recognized for their expertise in various fields of modern dentistry.

The objective is to create a space for knowledge sharing, professional development, and scientific updates through:

- **Thematic conferences** covering the latest advancements in restorative dentistry, implantology, orthodontics, medical imaging, digital technologies, etc.
- **Hands-on workshops and live demonstrations**, allowing professionals to explore, handle, and compare the latest technological innovations:
 - New-generation intraoral scanners
 - 3D printing systems applied to dental prosthetics



"Dental Expo: Where innovation meets dental expertise"

TECHNICAL DATE SHEET

- ◆ **Name of the Exhibition:** MOROCCO DENTAL EXPO
- ◆ **Date:** From 07 to 10 May 2026
- ◆ **Location:** ICEC – Ain Sebaa, Casablanca
- ◆ **Type :** Professional Exhibition
- ◆ **Edition:** 7th Edition
- ◆ **Character:** International
- ◆ **Aegis:** Ministry of Health and Social Protection
Ministry of Higher Education, Scientific Research
and Innovation.
- ◆ **Concomitant event:** 10th Edition of « Dental Tribune »



KEY REASONS TO BECOME AN EXHIBITOR

Dental Expo offers a comprehensive and dynamic platform that allows you to:

Discover and showcase technological innovations: cutting-edge equipment, revolutionary materials, digital solutions, management software, and much more.

Engage with opinion leaders and experts through conferences, workshops, and live demonstrations that promote skill development and inspiration.

Build a strong professional network by meeting new partners, suppliers, and potential clients in a friendly yet professional environment.

Enhance your brand visibility through targeted sponsorship and exhibition opportunities.

Beyond the exhibition, **Dental Expo** places special emphasis on emerging trends and sustainable development, highlighting the importance of responsible innovation in the dental sector.

Participating in Dental Expo means securing a privileged place in the future of the profession, unlocking new business opportunities while staying at the forefront of technological and scientific advancements.

"Generate leads and maximize your business opportunities!"

THE SECTORS CONCERNED

- ◆ Dental Equipment and Consumables
- ◆ Dental Laboratories
- ◆ Dental Furniture
- ◆ Clinic Design and Decoration
- ◆ Professional Software Publishers
- ◆ Innovators in Imaging, CAD/CAM, AI, and Connected Solutions
- ◆ Institutions and Organizations
- ◆ Financial and Management Services
- ◆ Vocational Training Centers / Continuing Education / E-learning





VISITOR PROFILE

- ◆ Specialist Dentists and Doctors
- ◆ General Dentists
- ◆ Certified Dental Prosthetists
- ◆ Hospital and CCTD Directors
- ◆ University Professors
- ◆ Distributors
- ◆ Laboratories and Clinics
- ◆ Hygienists and Assistants
- ◆ Medical and Dental Prosthetics Students

"Book today to secure a prime location."



EDITION 2023
**DENTAL
TRIBUNE**



HIGHLIGHTS OF DENTAL EXPO

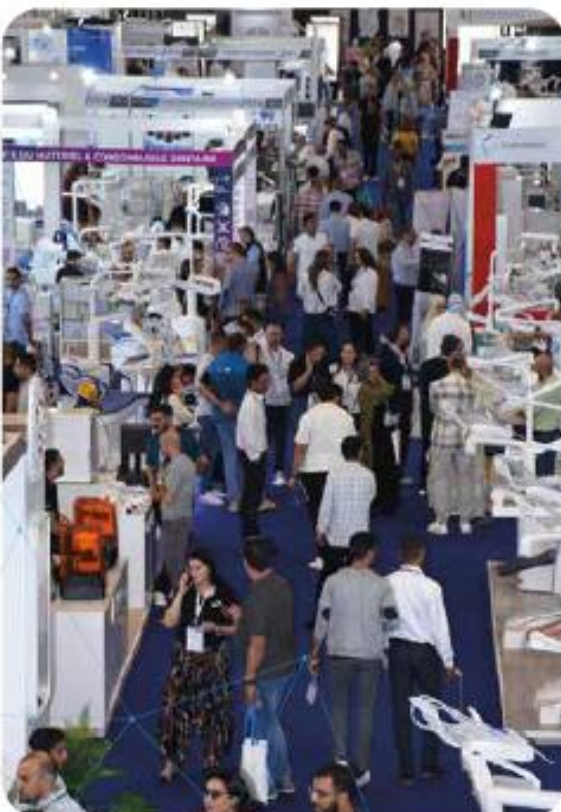
What Dental Expo has in store for you :

- **Exhibition Area:** a space dedicated to your innovations
- **Live Demonstrations:** showcase your products in action
- **Conferences and Workshops:** engage with industry experts
- **Networking & B2B Meetings:** expand your business opportunities
- **Innovation Awards:** a spotlight on the most promising solutions

PROMOTIONAL ACTIONS

The success of this large-scale event relies on the active engagement and valuable contributions of all our partners: Institutions, Scientific Organizations, Professional Orders, Federations, Unions, Professional Associations, and many other key stakeholders in the sector. The involvement of international promotional bodies and media partners also plays a crucial role in enhancing the exhibition's visibility and attracting a qualified audience, both nationally and internationally.

To maximize impact, the organizers have implemented a targeted communication strategy, based on a carefully designed promotional campaign disseminated through the **Morocco Dental Expo's** digital ecosystem as well as various online channels.



FORECAST FIGURES

8K

m² of Exhibition Space

Exhibitors

120

7.5K

Visitors

Participating Countries

13

40

Hours of Conferences

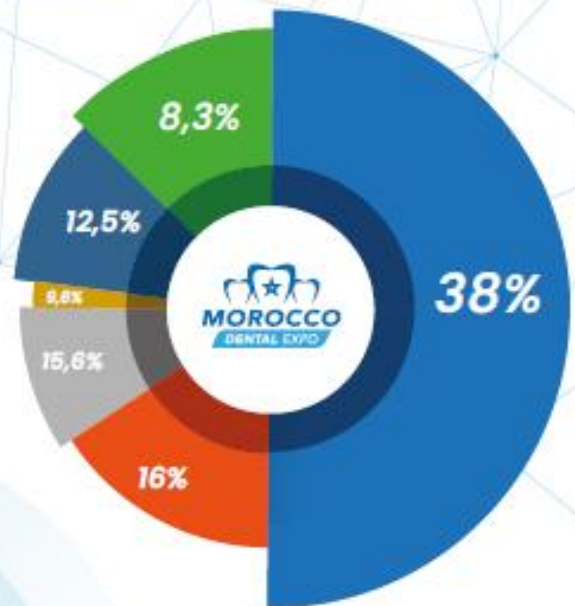
Conferences

35

MOROCCO DENTAL EXPO 2025 – SUMMARY

Breakdown of Visitors

- 2.480 Dentists
- 1.060 Dental Prosthetists
- 1016 Dental Medicine Students
- 650 Dental Prosthetics Students
- 550 Distributors
- 817 Others



- 4 Days of Exhibition
- 102 Exhibitors
- 7.000 m² of Exhibition Space
- 6.570 Visitors
- 2 Conference Rooms
- 3 Days of Conferences
- 33 Sessions
- 36 Speakers
- 30 Hours of Conferences





INTERNATIONAL DENTISTRY EXHIBITION



 **MOROCCO**
DENTAL EXPO

DENTAL
TRIBUNE

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SCAN FOR
LOCATION