

**Iconvienna 2013  
East - West Summit on Innovations  
and Infrastructure  
"Make Contacts to Contracts"**

**WEDNESDAY, 24 APRIL 2013 EXCLUSIVE RECEPTION**

19:00 - 21:00 **Welcome Reception, Palais  
Hansen Kempinaki Vienna  
Säulen Foyer, Schottenring 24,  
1010 Vienna**

*Exclusive Reception and top executive networking get-together for  
selected official delegates, speakers, sponsors, governmental &  
regional representatives (by special invitation only)*

**THURSDAY, 25 APRIL 2013**

*Simultaneous translation DE/EN*

*Austrian Federal Economic Chamber (WKO), Wiedner Hauptstraße 63, 1040 Vienna*

08:15 - 09:00 **Registration**

09:00 - 09:15 **Welcome and Opening**

KomRr DI Dr. Gerhard Hrabicek, President, Iconvienna

Mag. Anna Maria Hochhauser, Secretary-General Austrian Federal  
Economic Chamber

09:15 - 09:30 **Keynote Address:**

Dr. Johannes Hahn, EU Commissioner for Regional Policy

Strategy Europe 2020, Priority Projects – business innovation &  
resource efficiency

Objectives: real growth for environment and economy, dynamic and  
innovative solutions, future-oriented jobs, local commitment and  
creativity

09:30 - 10:00 **Global innovation change -  
Europe's role to meet the  
challenges**

Peter Skolnick, Vice President Austrian Council for Research and  
Technology Development (tbc)

Tom Plant, Vice President State Policy, Advanced Energy Economy  
and Senior Policy Advisor, Center for the New Energy Economy

10:00 - 10:45 **Innovative resources management leading to sustainability  
Creating business and jobs**

*Panel Chair:* Mag. Monica Rinterbacher, Managing Director  
"Leitbetriebe Austria"

State of the art innovations – best practice examples

Erich Steinreiber, ISS, CEO (tbc)

18-APR-2013 10:00:00  
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Representative Hotelm AG, Switzerland (tbd)

10:45 - 11:45

**Asset Intellectual Property - international financing models & fund financing**

**Impulse Statement:**  
 Stefan Petters, gub - Business  
 Development Consult

**Panel Chair:** KomMR DI Dr. Gerhard Hrebíček, European Brand  
 Institute

Marc Molitor, Managing Director CAPITALAIP, Luxemburg  
 Mag. Edeltraud Stiftinger, Managing Director Austria  
 Wirtschaftsservice  
 Dkfm. Franz Jurkowitzsch, CEO Warmpex AG

11:45 - 12:45

**Lunch break & Networking,  
Visit of exhibition on  
innovative projects**

12:45 - 14:15

**Challenges and needs for  
innovations and  
infrastructure in Europe**

**Welcome:**

Dr. Christoph Leidl, President Austrian Federal Economic  
Chamber

**Keynote Address:**

BM DI Nikolaus Berlakovič, Federal Minister of Agriculture,  
Forestry, Environment and Water Management

**Impulse Statement:**

Mag. Wilhelm Molterer, Vice-President and member of the  
Management Committee of the European Investment Bank (EIB)

**Panel Chair:** KomMR DI Dr  
Gerhard Hrebíček, President,  
Icovienna

and Public Administration, Romania (tbc)

BM DI Nikolaus Berlakovič, Federal Minister of Agriculture,  
Forestry, Environment and Water Management

Mag. Wilhelm Molterer, Vice-President and member of the  
Management Committee of the European Investment Bank (EIB)

Mag. Alois Steinbichler, CEO, Kommunalkredit Austria AG

Dr. Klaus Schierhock, Member of the Board ASPINAU, President  
ASECAP

Dr. Tom Reinhold, Head of group strategy and business  
development, ÖBB Holding AG

14:15 - 15:15

**Research and Innovation  
projects in practice**

18-APR-2013 12:16:16  
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DI (FH) René Moser, Head of Strategy, International Relations and  
 Innovation ASPINAG  
 Ing. Wolfgang Zottl, Head of Research & Development, OBB-  
 Infrastruktur AG  
 Representative Austrian Research Promotion Agency (FFG) (ibid)  
 Univ.-Prof. DI Dr. Wolfgang Pribyl, Managing Director  
 JOANNEUM RESEARCH

15:15 - 15:45 **Coffee Break & Interactive  
Networking**

15:45 - 17:00 **Vorpusat Österreich die 3. Industrielle  
Revolution?  
Podiumsdiskussion**

**Moderation: Konner DI Dr.  
 Gerhard Hrebíček, President,  
 iconvienna**

Ron Willis, President Club of Trade Delegates  
 Prof. Dr. Wolfgang Knoll, Managing Director, Austrian Institute of  
 Technology  
 Peter Schwab, Head of R&D at voestalpine Stahl GmbH (ibid)  
 Dr. Gerald Gauzger, Lansky, Gauzger & Partner  
 Representative Austrian Research Promotion Agency (FFG) (ibid)  
 Representative Forschung Austria  
 Gerald Karnor, Managing Director aventus GmbH

Parallel) **Exhibitions from innovative regions of Russia, Poland and  
Romania**

**THURSDAY, 25 APRIL 2013 Reception Vienna City hall  
 Vienna City Hall, Lichtenfelsgasse 2, 1010 Wien**

19:00 - 21:00 **Welcome Reception hosted by the Mayor and Governor of Vienna,  
(by invitation only), Vienna City Hall, Volkshalle/Arkadenhof,  
with buffet, live music and interactive networking**

20:00 **Presentation European City Brand Ranking**  
 The European Brand Institute will present for the second time the ranking of  
 the most valuable and "best branded" cities in Europe

Meet representatives of the following countries:  
 Austria, Bosnia and Herzegovina, Bulgaria, Croatia, Czech Republic, Dominican Republic,  
 Germany, Hungary, Israel, Mexico, Poland, Romania, Russia, Serbia, Slovakia, Slovenia,  
 Switzerland, Turkey, U.S.A., etc.

**FRIDAY, 26 APRIL 2013**

10:00 **Site Visit**

TOTAL P.04